

Profitable e-Commerce Product Categories

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Introduction

This is guide to share with you the “goldmine” of what products to sell in Amazon or eBay. If you’re new to selling in Amazon, go through it’s free [FBA guide](#).

This book is specifically about answering the #1 question of resellers all over the world: What can I sell on eBay/Amazon to make a profit?

While the guide will be mentioning a lot of specific items, it will mainly teach you what kind of items to look for. This is much more helpful for you.

For example, it could say, “Look for a vintage trackball Microsoft mouse model number AGB -0023...” While this may sound cool, it is actually very useless to you.

The chances of you ever finding that specific mouse will be very slim, and you may only find it a handful of times in your life. If, on the other hand, it tells you to look out for any USB laser mice, you have a much better chance of finding them, and therefore stand to make a lot more profit.

Throughout this guide, we will give you several tips on the types of items to look for. Keep in mind, however, that not every item in a particular category is going to be profitable: you will have to do your due diligence and verify the profitability of an item using the tools we explain below.

Equipment

In order to do this right, you’re going to need the following equipment.

1. Smart phone
2. Scanner app - This can be any number of apps, such as [Profit Bandit](#) or Amazon’s own Amazon Seller app

That’s about it for equipment. With a smart phone and a seller app, you can look at up to date prices on Amazon, letting you know whether or not the item is profitable or not.

Sources

Where do I find this stuff anyway?

Below is a list of some places where you can commonly find these items:

Thrift Stores

- a . Check google maps in your area and search for “thrift” or visit <http://www.thethriftshopper.com/>

Estate Sales

- a . Check Craigslist in your area or visit <http://www.estatesales.net/>

Yard Sales

- a . Again Craigslist is great. Also see <http://gsalr.com/>

Consignment sales/shops

Friends/neighbors

Storage auctions

- a . Check with your local storage facilities for details

Local auctions

- a . Again, <http://www.estatesales.net/> is a good place to look.

We're not going to put any filler in this book to waste your time like you may have seen in other books of this type, so let's get down to business.

Below are 10 *very* profitable *categories* that we've been selling on Amazon for quite some time now. By the way, don't just read this information and do nothing with it. Go out and take some action to reap the rewards.

Profitable Categories

1. AC Adaptors

These are something that a lot of people really overlook. Have you ever been at a thrift store and seen a big box full of random AC adaptors? Did you also know that you were potentially looking at a big pile of cash?

Since these don't normally have barcodes, you'll have to type them manually into your scanning app. Look for the brand and the model number, and enter those into whatever scanning app you happen to be using. You should steer clear of "generic" non-brand name adaptors for the most part. Camera battery chargers are especially valuable.



2. Business Phones

What you are looking for is a phone similar to the one below: it has to have a line of buttons which are used for different contacts. Ensure you look up the brand and model number to see if it's a good buy. AT&T is one of the more popular/easy to find brands.



3. Microphones (yes, even old ones)

We know the microphone pictured below looks fairly worthless, but would you believe it's worth over \$40 at the time this guide was prepared in 2015?

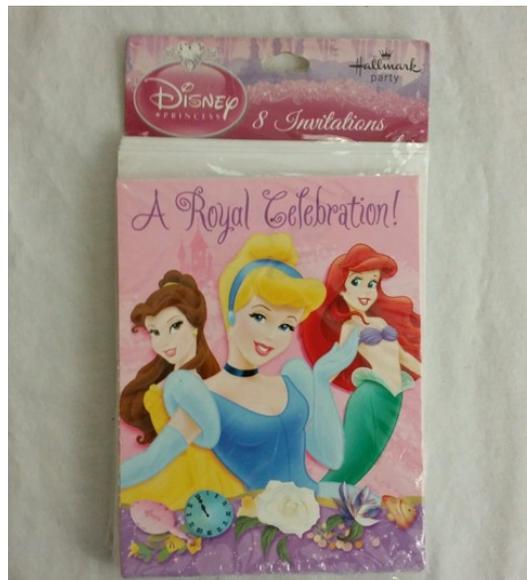
Even if it's not boxed, it's still worth money. Logitech is a great brand, though some lesser known brands can also bring in a good amount of profit. Try to test these out to ensure they work before you sell them. And again, look up the brand and model number in your scanning app to ensure it meets your profit margins.



4. Branded invitation cards and party supplies

These poor thing get neglected in some corner of the thrift store all of the time. Look for ones with themed characters (Disney, Marvel, etc.) and with a Hallmark logo. You can usually buy these for \$0.99 each and sell them for \$10 or more. You'll only be able to get that price if they're discontinued: that's why thrift stores are a great place to look.

Note: They must be out of print cards, plates, etc. If they are still being manufactured, then the selling price will be too low to make a profit. How can you make sure? Use your seller app.



5. Game controllers (PC and system)

These are always a great find, especially the ones that don't have a box and nobody thinks they're worth anything. Look for old USB PC controllers, joysticks, Sega Genesis controller, N64, Playstation, you name it. A lot of people still play the older systems, and when a controller breaks, they can't just go to the store and pick up a new one. So where do they often turn? That's right: eBay and Amazon.



People are practically giving these away



Any controller is better than none, but brand name is even better.

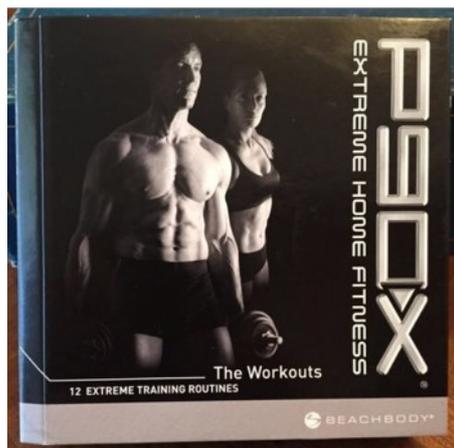
6. Workout Videos

Another favorite item to source. Most people buy these, try them out for a few weeks, get lazy, and donate them to a local thrift store or sell them at their garage sale. The good news? You can make a profit from their laziness (I'm in the same boat most of the time).

Of course Beach Body sells for a good chunk of change, but most of their DVDs are restricted (meaning you can't sell them on Amazon without special

permission). Also, any DVD with an MSRP of \$25 or over requires special permission from Amazon to sell. When in doubt, use your Seller App, which tells you whether or not you can sell a certain item.

You usually pick these up from \$1 to \$4 and sell them for \$10 to \$30.



You can't sell P90X on Amazon, but it can still fetch you \$60 on eBay.

7. CDs (especially new and sealed)

Some people think that nobody buys CDs anymore, but don't let yourself be one of the people that thinks that way. There is big money to be made in CDs. Someone just recently picked up a CD set at an estate sale for \$5 and sold it for \$70.

Some things to look out for: the weirder the better.

If you see a CD and think, "Who would ever buy this?" then it might actually be worth something. Certain classical CDs can bring in some good money. You'll just have to scan each one to be sure.

Special note: even if a CD is selling as used for \$4, if you can find one that's still sealed, it could be worth 10x that. When you look through any collection of CDs, you should always do a quick scan for any that are still sealed: they have a much higher chance of bringing in some good cash.



When you can, prefer to buy whole collections. Be on the lookout for these at garage sales. You can often buy them very cheap.

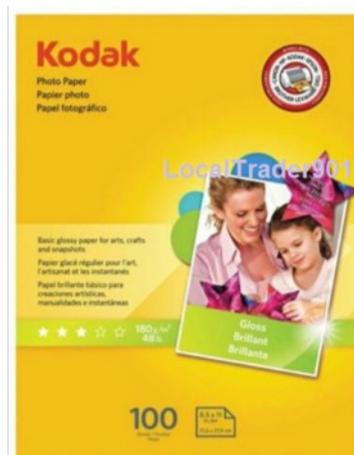
Now you may ask, “What should I do with all of the CDs I bought/have that aren’t worth anything?” Most people would simply throw them away, but I don’t like losing money no matter how small the amount.

There are local used bookstore that allows you to trade in old books, CDs, games, and more. Just search your local area or look online to see if there is a similar store near you.

Whatever they reject surely must be useless right? Wrong. Take all the refuse and collect them into different categories, such as Country, Pop, etc. You could also separate them by artist. Then, take this lot of CDs (the amount is up to you; I strive for 5-10 or more) and list them all together on eBay. Even though they may be worthless by themselves, somebody out there is willing to pay money for a bunch of CDs of a particular genre.

8. Photo Paper (new and sealed)

This is easily found at yard sales and thrift stores for a few dollars. Make sure you only pick up ones that are name brand (Kodak, HP, etc.) and still sealed.



9. Microcassettes

As with a lot of other outdated technology, its rarity breeds value.

Microcassettes can bring in a lot of money. As with photo paper, you should only buy name brand cassettes. Not only are microcassettes good to pick up, but even sealed recordable VHS tapes. Be on the lookout for multi-packs, as these are worth much more than a single VHS. If you do see a single VHS for a dollar or less, go ahead and pick it up. When you gather enough, you can combine them into a multi-pack and sell it for big profit.



Sealed is the name of the deal here. Sealed packs bring in much higher prices

10. Microcassette Recorders

If microcassettes are worth money, then the microcassette recorders are where the big bucks are. The one below is worth at least \$50 for a used one, and a new one will bring in over \$200.

Sony is especially the brand to look for here, though others can be profitable as well. As with everything else, just look of the model number with your selling app of choice to figure how much something is worth.



11. CD and Cassette players

Just because MP3s are in style right now, doesn't mean nobody wants a good old CD player. Look especially for Sony and Memorex. A new one is worth much more than a used one, but even used ones can bring in a pretty penny. By the way, even the old Sony Walkman cassette players are great buys.



Most people think these are worthless, so you can easily get them at a yard sale for a dollar, or at a thrift store for a few dollars

12. VHS Rewinders

This one may seem a little random, but people still watch VHS tapes; and yes, they still want a quick way to rewind it while they watch some other VHS. You'll probably notice Kinyo as the most plentiful brand. An average used one will bring in about \$14-\$20, but a new one can be worth a lot more. We once picked up a new one at a yard sale for a dollar, and then sold it on Amazon for \$70. Not a bad return on investment!

By the way, always be sure to test any used one you pick up, as some models commonly break.



13. Stuffed Animals

Most people shy away from this one. They may think, "Who would buy a used plush toy?" As it turns out, plenty of people. And while other people shy away, you can make a profit.

Ensure that whatever you buy isn't just a random teddy bear, but an actual recognizable character. Think Disney, Pixar, etc. And make sure that the plush is clean and odor free.



Bonus Tip: By themselves, Beanie Babies are worthless, unless you happen to find an extra-large one. Otherwise, you can sell them in lots on eBay.

14. Mice (even corded ones)

Mice are another nice little extra stream of income. We know wireless mice are what's hot right now, but the old stuff still sells too. The one below happens to be worth over \$50 used when selling FBA, and a new one can fetch over \$200. Granted, most mice won't be worth that much, but you can still find ones worth \$20 to \$30 often enough.

Look for brands like Microsoft and Logitech. If you can, test it out to ensure it works before selling it. That last thing you need is bad feedback. The model number can usually be found on the bottom of the mouse.



15. Board games

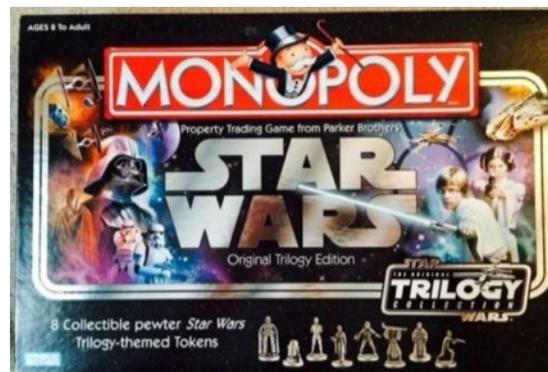
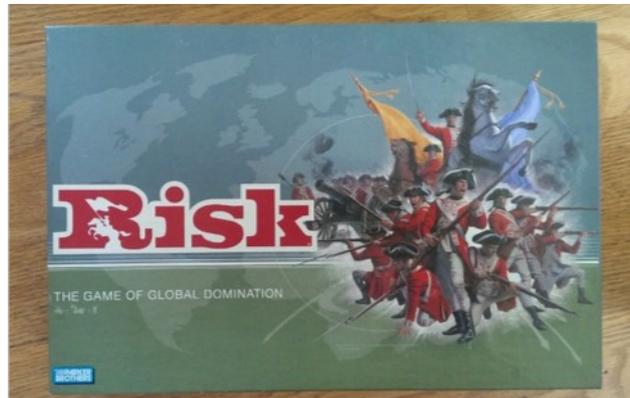
There may be some people reading this that already know about the profit to be made with board games. We've personally made thousands of dollars over that past few years with board games alone.

Strategy board games are especially profitable, since they usually have a cult following. Anything made by Avalon Hill is going to be worth money.

Also be on the look-out for themed Monopoly games (Pokemon, Simpsons, Star Wars, etc.)

As always, a sealed game will bring in a lot more than a used one. Eventually you'll get a knack for what games are worth money and what ones aren't. Most board games have a bar code you can scan to check the price easily.

Before you buy a board game, ensure that it is in good condition and that all of the pieces are there.



Bonus Tip: Even if you accidentally buy a board game that's missing pieces, save it. You can use the pieces to complete other games you may find later on, or you can sell the pieces individually on eBay as replacement parts.

16. Old cameras

We love buying these at yard sales. Most people think because they bought it a few years ago, it's only worth \$5 or \$10. But unknown to them, these can bring in \$50 and up. I just bought two of these at an estate sale recently for \$14 total.

Total selling price: \$100.

The old Canon power shots keep their value pretty well. Also look for Kodak, Samsung, Sony, etc. Even if you don't find the whole camera, even a proprietary battery or cable for one of these cameras can bring you so quick profit.



Don't pass up on a camera just because it uses film, especially if it's an SLR. Lenses sell for top dollar as well. Note: ensure you test before you sell. You don't want bad feedback for selling a broken camera or lens.

Even old camera film can be worth money; so if you see some, pick it up.

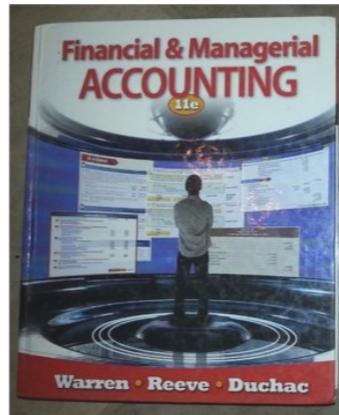
17. Textbooks

If you've been selling on Amazon for any amount of time, then you probably know how profitable textbooks can be. But just in case there are a few newbies reading this: they can equal big bucks! We commonly find these at yard sales and thrift stores.

We usually won't touch any textbook that's over five years old: it's just not worth anything. If you don't want to scan it, just look on one of the first few pages and you should see the copyright date, which will give you a pretty good indication if it's worth anything.

We've found that language learning textbooks keep their value for longer (how often does a language's grammar change, right?). Anything having to do with healthcare or biology usually loses its value after two to three years, or maybe even one year depending on the book.

Again, if you end up buying a lot of books at one time, I recommend you follow the same strategy with them as you do with CDs, which we've already explained above.



18. Filters (all types)

These have one of our long time favorites. You can usually pick these up for a couple of bucks and then sell them for \$15 or more. With filters, usually the older the better. If the filter is for an item that is no longer in production, such as an Oreck Professional Air Purifier, then there is only one place to get it: online. We recently sold an Oreck filter for \$50. The person that bought it left some positive feedback stating that he was glad to find a filter for his machine, though he wished that the price wasn't so high :).

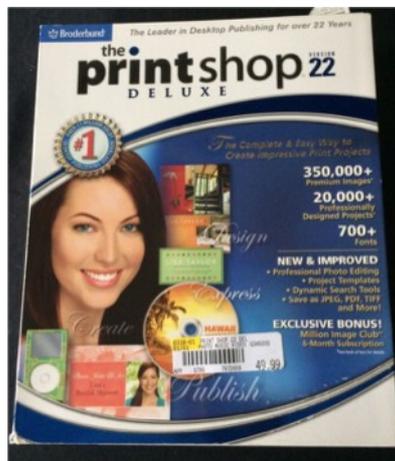
Be on the lookout for Honeywell and any other filter that is used for old humidifiers. Even certain coffee machines use replaceable water filters. Be on the lookout for those as well.

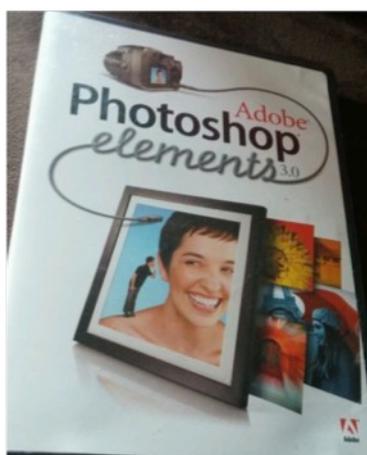




19. Old Software

Who would want printing software from 1998? I don't know, but we've sold a good amount of old software. Just because it looks outdated, doesn't mean it's worthless. This is a little hit and miss. Some old software you can sell for \$80, and some aren't worth two cents. Just scan each to be sure which is which.





It may not look like much, but we sold the above Photoshop software of \$100 (It was factory sealed). Our cost? One dollar at a yard sale.

20. Polaroid film

This is one of the holy grails of arbitrage. We have personally made **thousands** of dollars with this one item alone. It all started when we found a pack for fifty cents at a local thrift store, and then promptly sold it for \$50 on Amazon. After that we thought, “How can we find more of this stuff?” So we turned to eBay. And guess what? We found it there in spades. Obviously it’s not as profitable as finding it at a thrift store, but there is still a lot of profit to be made.

We usually look to at least sell it for double what We paid for it. So if we’re selling for \$50 using Amazon FBA, then we won’t pay more than \$25 for it on eBay, including shipping. Even after selling fees, we’re still making about \$20 profit per pack. And we’ve bought hundreds of these, and sold them all. It may take a little work, but you can still find this film on eBay for less than \$25. As more and more people start selling it on Amazon, the market is obviously going to get more competitive, so if you find a large lot of film, buy it up!

You are looking for film like that pictured below. Other film can still bring you a profit, but we’ve found the one below to be the most profitable.



21. Video games

Okay, so most people know that these are worth money, but most people don't know what to look for. Being that there are tens of thousands of games out there, the best we can give you is a few pointers.

First, look for RPGs. That's right, role playing games. For some reason, these hold their value much better than sports, fighting, shooting, or just about any other type of game. It may have something to do with the storyline, etc. Regardless, look for them.

Also, look of the old, though just because it's old doesn't mean it has value. There are tons of sports games for the Nintendo and Sega Genesis that are worthless. But if you find some old games, look them up: their value may surprise you.

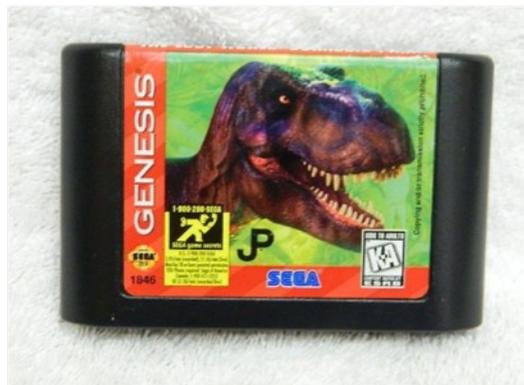
By the way, if you find anything Neo-Geo for cheap, pick it up. You'll probably make at least 10x back on your investment.

Also be on the lookout for any Nintendo exclusive game: they are almost always a good investment (Mario, Zelda, Metroid, etc.)

We won't bother to list the games that are worth thousands of dollars, since you'll probably never find them (we know we haven't). But if you're interested, you can check out this site:

<http://whatculture.com/gaming/25-highly-valuable-games-might-actually.php>

When in doubt, look up the price on your smart phone, etc.



Almost all things Jurassic Park are worth at least \$20.



Video game systems are a good buy as long as you can find them cheap enough. Sometimes people know what they have and jack up the price accordingly. Even the older Gameboys hold their value quite well.

22. Computer parts

This may be no secret to some people, but did you know that you can sell tons of computer parts on eBay and Amazon? Do you have a broken computer (desktop or laptop) lying around somewhere? Don't toss it: instead, dismantle it and sell the individual parts.

The price on these really depends on the model number. You'll just have to type the model number and type of part into your scouting app, or into the amazon website itself to determine price. Newer models are usually worth more in this category.



DVD drive



Laptop screens are usually worth the most money.
Usually worth \$50 and up on Amazon



Even fans can get you some cash

Other parts to consider are RAM, the hard drive, Motherboard (if it's working), and the keyboard. Yup, even keyboards can net you \$10 to \$15.

Bonus tip: You can also sell the parts of other common household items: blender parts, video game parts, parts to controllers, printer parts, etc. Be creative. If it doesn't work, check eBay or Amazon and see if there is a demand for its parts.

I hope that you've learned from all of this that you shouldn't pass up on anything, no matter how worthless you think it is.

Also, make sure you look in every nook and cranny, as you can find things that your more lazy competition has overlooked.

If you put these principles into practice, you'll discover brand new categories that are profitable for you. Over the coming months and years, you'll make your investment back hundreds of times over.

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